



Ormiston Cliff Park
PRIMARY ACADEMY

Orde Avenue
Gorleston-on-sea
Norfolk
NR31 6SZ

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Principal: Mrs L Watkins BEd (Hons)

 **Anchored in excellence**

12th November 2024

Dear Parents/ Carers,

Staff, parents and Governors of Ormiston Cliff Park Primary Academy continue to be concerned about the traffic and parking along Orde Avenue and around the immediate local area. This has real implications for the safety of all our children and families.

We continue to be in contact with the Highways Department and Local Authority, Police and parking enforcement officers to work at improving the situation, but we need your help.

We are sure that everyone will agree that the safety of our children is paramount; therefore, we ask that all parents and carers dropping off and picking up from our Academy follow our parking and road safety advice:

- The car park on site is **staff only** for the safety of all. Parents should park away from site including when picking up from **After school Clubs**.
- Walk or cycle to school -you and your child can get fitter and healthier by walking!

If needing to drive to the school area:

- Park away from the Academy – on the seafront or Bridge Road so that cars do not drive along Orde Avenue.
- Obey the law! Do not park on verges restricted by markings on the kerb. Do not park on the footway or across dropped kerbs- this is illegal, and parking enforcement will take action.
- Be considerate of residents' needs and leave plenty of room beside the entrances of residents' driveways so that they can get in and out. This includes Leman Road and the surrounding area.
- Drive safely, within the school area, following speed limits and driving in accordance with the Highway Code.
- Park away from the School Crossing Patrol, so as not to make their job more difficult and dangerous, and to enable a safe gap to cross pedestrians.

Where driving along Orde Avenue is necessary:

- The yellow "School Keep Clear" markings are there to keep your children safe. Avoid stopping on or driving through them, or using the driveway as an informal drop off, turning or passing place – this puts children's lives at risk.
- Slow down! Speed kills!

There is more information about parking in the Highway Code, which can be viewed online at:

<https://www.gov.uk/guidance/the-highway-code>

Thank you for your cooperation.

Yours sincerely,

Mrs L Watkins

Principal